



FOTA ISLAND
ADVENTURE

Stakeholder *Management* Strategy **Fota Island Resort**



PRIMARY STAKEHOLDER BLUEPRINT

Discovery Meeting: Approx 2 hrs

Project understanding
Pain points
Development of S/H register
Coaching and demo of priority matrix

Outcomes:

Creation of S/H register
Email to facilitator for review
Agree next steps for workshop
Invite S/H to workshop

Morning Workshop:

Completion of S/H register
Prioritised needs
Engagement and alignment
Coaching & Development of Communications matrix

Outcomes:

Completed S/H register
Completed Communications Matrix
High agreement with S/H on engagement and MO
Measurement of success

Afternoon Workshop:

Benefits of effective communications
Silo breakdown
Shared experience
Informal lines of communication

Outcomes:

Agreed S/H engagement
Effective reporting systems
Next steps



WORKSHOP SCHEDULE

- 0900-0930 Introduction tea/coffee
- 0930-1100 Stakeholder register workshop
- 1100-1115 Tea/coffee break
- 1130-1300 Communications workshop
- 1300-1400 Lunch
- 1400-1700 Experiential development

Prices:

€340 per person (minimum 10 participants)

Includes:

- Discovery meeting and event blueprint
- Facilitated event in the 5 star Fota Island Resort conference room
- Lunch
- Facilitated experiential development on the adventure campus

Options:

- Lunch upgrade
- BBQ
- Overnight accommodation
- Next day golf

FOR FURTHER INFORMATION VISIT

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